MANU NARAYANAN POTTI E M

My Contact

✉ manunarayananem@gmail.com

☎ +917306582010

📍 EDAMANAMADAM, MANNADY,
PATHANAMTHITTA, KERALA, INDIA
PIN : 691530

Skill

- STRATEGIC PLANNING
- LEADERSHIP
- DIGITAL MARKETING
- CONTENT MARKETING
- BUSINESS DEVELOPMENT
- PROJECT MANAGEMENT

LANGUAGES

- MALAYALAM (SPEAK/READ/WRITE)
- ENGLISH (SPEAK/READ/WRITE)
- HINDI (SPEAK/READ/WRITE)
- TAMIL (SPEAK)

Education Background

- Master of Business Administration, RGIPT
  (Institutes of National Importance)
  Currently ongoing

- Bachelor Degree of Biotechnology, Amrita
  Vishwa Vidyapeetham

  Thesis:

  IDENTIFYING DIFFERENT CORTICAL REGIONS
  RESPONSIBLE FOR MOMENT INITIATION AND
  PROGRESSIVE GAIT USING EXPERIMENTAL
  TECHNIQUES.

  Member of AYUDH (Amrita Yuva Dharma
  Dhara)
  COMPLEATED IN 2019

About Me

As an aspiring business leader, I am seeking an internship opportunity that will challenge me, offer opportunities for growth, and provide exposure to different aspects of business. I am committed to making a meaningful contribution to the organization while learning from experienced professionals in the field.

Professional Experience

- **Project Manager**
  AUMKAMI PRIVATE LIMITED
  2020

  Key responsibilities:

  - Hands-on experience on various bioinformatics tools, Databases, Servers, programming language
  - Project management (TRELLO, JIRA) .
  - Digital Marketing (PAID ADS, GOOGLE ANALYTICS).

- **Business development | Marketing**
  PRESEED VENTURES PRIVATE LIMITED
  2022

  Key responsibilities:
  - Business development.
  - MANAGEMENT OF THE COMPANY MARKETING(Content Marketing).
  - Strategic planning (helped the company to attain new heights).

Publications

Computational analysis of EEG activity during stance and swing gait phases
Elsevier B.V
Procedia Computer Science
Volume 171, 2020, Pages 1591–1597

PRESENTATION EXPERIENCE

Computational analysis of EEG activity during stance and swing gait phases, CoCoNet'19
2019 | Thiruvananthapuram, INDIA

Certificates

GOOGLE DIGITAL MARKETING